



Navigating Tomorrow: The Trailblazers of New-Age Tech

Toronto | June 17, 2024

**Sponsorship
Package 2024**



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Get ready to be inspired by the **pioneers and visionaries** who are shaping the future. From artificial intelligence to blockchain, this event will explore the latest trends and breakthroughs in the tech industry.

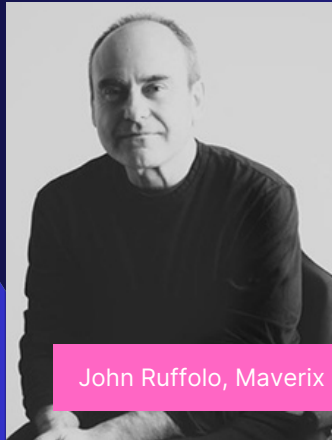
Discover firsthand how these **trailblazers** are **revolutionizing the way we live, work, and connect**. With engaging talks and networking opportunities, you'll gain valuable insights and forge meaningful connections with like-minded individuals.



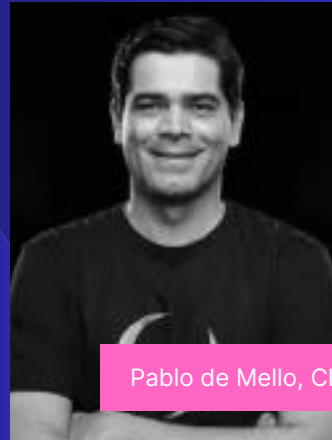
Global Past Speakers



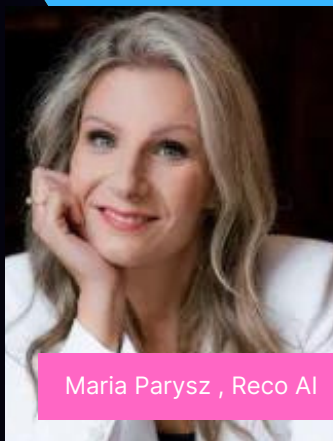
Iliana Oris Valiente, Accenture



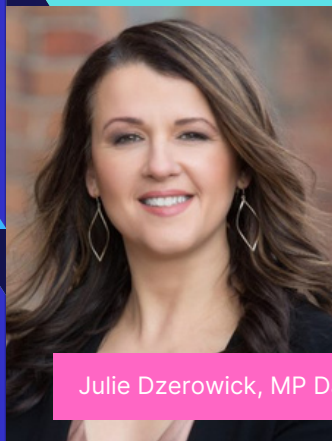
John Ruffolo, Maverix



Pablo de Mello, CloudWalk



Maria Parysz, Reco AI



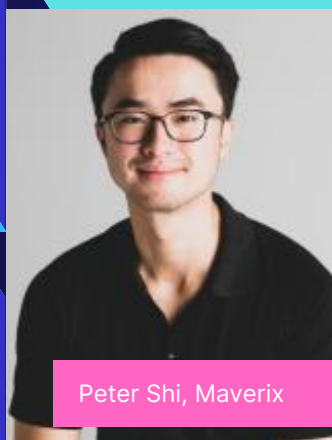
Julie Dzerowick, MP Davenport



Felipe Matos, ABStartups



Randall Howard, Investor



Peter Shi, Maverix



Jess Joss, Investor





11

Edition

The conference is reaching its 11th edition. Mainly hosted in Toronto, it has been hosted as well in Chile and Mexico



~400

AROUND 400 PEOPLE ATTEND EACH YEAR THE CONFERENCE

212

SPEAKERS HAVE PRESENTED AT THE CONFERENCE SINCE 2014

10% investors, 5% government officials and 20% other leaders from the tech ecosystem



65% of attendees are newcomers in tech, either visiting the city or already located in Canada





Sponsorship Levels

➤ Gold [\$8,000]

1 spot

- **Premium Sponsorship for Luncheon:** Elevate the visibility of your brand by labeling as "Gold" sponsor for the luncheon.
- **Privileged Introduction of Keynote Speaker:** We offer the honor of introducing the main speaker on stage.
- **Announcement of the Visionary Award:** The Visionary Award is given every year to an organization that embraces diversity and inclusion in the tech ecosystem. You will allow to announce this award and have a logo on the award as well.
- **Judging Role in Pitch Competition:** We provide you with an exclusive opportunity to be part of the judging panel in the pitch competition.
- **Prominent Booth Placement at the Conference:** Booth is strategically placed for optimal visibility and engagement with attendees.
- **Featured Content on Website:** Include a dedicated video and blog post about your company on the conference website, offering more in-depth brand exposure.
- **Branding at Key Locations:** Place the sponsor's logo prominently at the venue and during the cocktail party, ensuring high visibility.
- **Enhanced Social Media Marketing - Gold Package:** Offer a comprehensive social media marketing package that includes frequent mentions, highlights, and features across all major platforms.

➤ Silver [\$4,500]

3 spots

- **Silver Sponsorship for Pitch Competition:** Position this as a unique opportunity, emphasizing your key role in supporting emerging talents and innovations.
- **Special Opportunity to Introduce a Renowned Speaker:** We grant you the privilege to introduce one of the conference's notable speakers.
- **Prominent Role in Award Presentation during Pitch Competition:** Allow you to present the award to the winner of the pitch competition.
- **Judging Role in Pitch Competition with Enhanced Recognition:** In addition to providing a judging role, feature the sponsor in promotional materials and announcements related to the competition, highlighting their expertise and leadership.
- **Prime Booth Location at the Conference:** Booth placed for optimal visibility and engagement with attendees.
- **Branding at Key Locations:** Place the sponsor's logo prominently at the venue and during the cocktail party, ensuring high visibility.
- **Silver-Level Social Media Marketing with Customized Content:** Frequent mentions and customized content that aligns with the sponsor's branding and messaging goals.

➤ Bronze [\$2,500]

5 spots

- **Tailored Bronze Sponsorship for Coffee Breaks:** Emphasize the exclusivity of the sponsorship by making it specifically for the coffee breaks, a key networking time.
- **Special Opportunity to Introduce a Renowned Speaker:** We grant you the privilege to introduce one of the conference's notable speakers.
- **Ceremonial Presentation of 'Mentor of the Year' Award:** A ceremonial role in presenting the 'Mentor of the Year' award, aligning your brand with mentorship and leadership excellence.
- **Prime Booth Location at the Conference:** Booth placed for optimal visibility and engagement with attendees.
- **Bronze-Level Social Media Marketing:** Frequent mentions and customized content that aligns with the sponsor's branding and messaging goals.

Ready to Partner with us?

By simply clicking in the button below you will have access to the agreement. Select the level of your sponsorship and make the payment!

SIGN ME IN!

We trust that this sponsorship will be beneficial for both parties and look forward to a successful collaboration during our annual event!

For **inquires** please contact:

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