

Maria Vilar

CEO & Founder
Immersiv Studios



Maria Vilar

Maria Vilar is an electrical engineer and the CEO of Immersiv Studios, a company focused on crafting captivating experiences for brands through immersive technologies. Maria also serves as the Portuguese representative and a board member of Euromersive, the European Federation of XR professionals.

**Speaker | Navigating Tomorrow:
Redefining Brand Futures with
Immersive Technologies**